



## Get Connected. Power Perks®



### **Power Perks – A valuable tool to help you succeed.**

**Power Perks is a special program presented by Comerica Bank and the Greater Detroit Chapter of the National Association of Women Business Owners (NAWBO) – and is available exclusively for NAWBO members.**

Power Perks provides you with practical solutions to the challenges facing your business – and business-building resources for growth.

Through networking opportunities, Greater Detroit Chapter (GDC) events, and financial programs, you'll uncover new ways to manage your business effectively and to develop new strategies for success.

Power Perks is offered by Comerica Bank, available only to NAWBO GDC members. It builds on the benefits NAWBO membership offers by providing you convenient access to many of Comerica's small business programs and services, as well as special benefits available only through this program.

### NAWBO National Membership Benefits

NAWBO is a member-driven organization that propels business growth and fuels personal and professional development.

As a NAWBO member, you'll receive access to:

- National Member Roster
- Notifications of Legislation affecting your business
- Leadership Training sessions
- National and regional conferences
- Benefits and discounts from National Corporate Partners and Affinity Partners

### Greater Detroit Chapter Benefits

- Comerica Power Perks program which includes a \$75 refund of Chapter dues with an active Comerica business account
- Monthly networking opportunities
- Notification of state and national legislation affecting your business
- Advocacy opportunities
- Education for all stages of business
- Member rates for Leadership and Business Development training, Conferences & Chapter events
- Eligibility to speak at Virtual Connect and Learn webinars
- Sponsorship opportunities to highlight your business
- Local plus National Membership
- International business network through NAWBO National's affiliation with the World Association of Women Entrepreneurs (FCEM)

### NAWBO Greater Detroit Chapter members who are Comerica business checking customers receive additional Power Perks benefits<sup>1</sup>

Comerica Bank offers NAWBO GDC members even greater value. As a member, and an active Comerica Bank business customer, you are automatically eligible to receive these benefits:

NAWBO Greater Detroit Chapter Membership Fee Subsidy  
Comerica will reimburse the local NAWBO membership fee of \$75.00 for those NAWBO members who are also active Comerica business customers. After the NAWBO member pays the fee to the NAWBO Greater Detroit Chapter, Comerica will reimburse this fee to the Greater Detroit NAWBO Chapter who will, in turn, reimburse the individual member.

### To be eligible for the Power Perks Program, NAWBO Greater Detroit Chapter members must:

- Be an ACTIVE Comerica business checking customer to receive additional Power Perks benefits
- Accounts are considered active with 10 or more transactions per month, online banking and online statements and utilization of two services listed below:
- Active Zelle for business (launch date TBD)
- Active Debit card
- Merchant Services: NAWBO members will receive the following promotion on purchased or leased credit card terminals. Swipe Simple/Mobile Deals DO NOT qualify. This offer is for the Purchase or Lease of a Credit Card Terminal. Total of \$250 credit paid in 2 installments. Merchant Statement credit of \$125 after merchant activation, then the additional \$125 will be paid after six months of processing
- Business Credit Card
- Online Bill Pay
- Treasury management service
- Business loan or line of credit
- Active personal account

**Get Started with Comerica Bank and Power Perks Today.**

Contact NAWBO / Greater Detroit Chapter [NAWBOGDC.ORG](http://NAWBOGDC.ORG) 313.961.4748

<sup>1</sup> These reimbursements, subscriptions or vouchers may be subject to IRS reporting requirements.

<sup>2</sup> All program benefits are available to NAWBO members in good standing while this program is in effect. Completion of the NAWBO Membership/Power Perks enrollment application is required. A Comerica Bank business account is required to receive dues reimbursement, *Crain's Detroit Business* subscription and check printing allowance.  
COMERICA BANK. MEMBER FDIC. EQUAL OPPORTUNITY LENDER.