



New Member Referral Program Offers Three Opportunities to Win

There are now three opportunities to win when referring new members!

Our 2022 Member Referral Program kicked off on March 1st and runs through December 31st. The top three members who refer the highest number of members joining at any membership category paying annually or monthly installments will receive:

FIRST PLACE

- ✓ One complimentary all-inclusive registration for 2023 National Women's Business Conference
- ✓ One complimentary registration of choice for 2023 Leadership Academy or Advocacy Days
- ✓ One 2023 NAWBO membership renewal

SECOND PLACE

- ✓ One complimentary registration of choice for 2023 Leadership Academy or Advocacy Days
- ✓ One 2023 NAWBO membership renewal

THIRD PLACE

- ✓ One 2023 NAWBO membership renewal

Simply tell all the new members you refer to put your name in the "referred by" field when they sign up for membership so that you will receive credit.

* Note: To receive credit, your referrals must be first-time members. Promotion runs March 1–December 31, 2022.



NAWBO

National Association of Women Business Owners

www.nawbo.org



What members are saying about NAWBO...



"I refer my network to NAWBO because I firmly believe in the mission and vision. I'm here to propel women business owners into greater economic, social and political spheres of power worldwide!"

—**Malee Ojua, NAWBO Oregon**



"It's a great feeling to be around business women who understand me and who are always so willing to help. Every business woman needs to surround herself with like-minded women who genuinely care about their success."

—**TJ Everhart, NAWBO Alabama**



"I always refer to NAWBO because it delivered exactly what I was looking for...business education, peers to learn from and friendship. It's helped my business grow and I have friends all over the country!" —**Elizabeth Foster, NAWBO NYC**

Referrals Made Simple!

Who to consider:

- Clients who are women business owners
- People you have met from other events you have attended
- People from other organizations in which you belong
- Women business owners who own and operate companies in your community (your gym, favorite store or cafe, etc.)

How to refer:

- Use this [sample letter](#) to ask people to join.
- Invite them to participate in one of the WHY NAWBO webinars listed on nawbo.org under virtual programming.
- Reach out to the NAWBO HQ membership team at memberservices@nawbo.org and we'll reach out to your referral for you.

Upcoming Opportunities to **GET TO KNOW NAWBO**

NAWBO Advocacy Days – June 7-8, 2022

National Women's Business Conference
October 9-11, 2022

Virtual Programming

NextGen Virtual Programming



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